

December 2010			
Billions			
Month-to-Month Sales			
Market	Last Month	Current Month	% Change
Americas	4.71	4.57	-2.8%
Europe	3.42	3.30	-3.4%
Japan	4.16	3.97	-4.6%
Asia Pacific	13.64	13.31	-2.4%
Total	25.93	25.15	-3.0%
Year-to-Year Sales			
Market	Last Year	Current Month	% Change
Americas	3.83	4.57	19.3%
Europe	2.94	3.30	12.1%
Japan	3.61	3.97	9.8%
Asia Pacific	12.04	13.31	10.6%
Total	22.43	25.15	12.2%
Three-Month-Moving Average Sales			
Market	Jul / Aug/Sep	Oct / Nov / Dec	% Change
Americas	4.79	4.57	-4.5%
Europe	3.23	3.30	2.1%
Japan	4.19	3.97	-5.3%
Asia Pacific	14.00	13.31	-4.9%
Total	26.21	25.15	-4.0%
Year End			
Market	Last Year	Current Year	% Change
Americas	38.52	53.68	39.3%
Europe	29.87	38.05	27.4%
Japan	38.30	46.56	21.6%
Asia Pacific	119.63	160.03	33.8%
Total	226.31	298.32	31.8%

