

November 2010			
Billions			
Month-to-Month Sales			
Market	Last Month	Current Month	% Change
Americas	4.79	4.71	-1.6%
Europe	3.34	3.42	2.5%
Japan	4.20	4.16	-0.9%
Asia Pacific	13.87	13.68	-1.4%
Total	26.20	25.97	-0.9%
Year-to-Year Sales			
Market	Last Year	Current Month	% Change
Americas	3.89	4.71	21.3%
Europe	3.02	3.42	13.3%
Japan	3.84	4.16	8.3%
Asia Pacific	11.96	13.68	14.3%
Total	22.71	25.97	14.4%
Three-Month-Moving Average Sales			
Market	Jun / Jul / Aug	Sep / Oct / Nov	% Change
Americas	4.82	4.71	-2.2%
Europe	3.12	3.42	9.7%
Japan	4.03	4.16	3.3%
Asia Pacific	13.63	13.68	0.3%
Total	25.60	25.97	1.5%

