

October 2010			
Billions			
Month-to-Month Sales			
Market	Last Month	Current Month	% Change
Americas	4.81	4.81	0.0%
Europe	3.25	3.36	3.3%
Japan	4.20	4.22	0.3%
Asia Pacific	14.06	13.93	-0.9%
Total	26.33	26.32	0.0%
Year-to-Year Sales			
Market	Last Year	Current Month	% Change
Americas	3.68	4.81	30.7%
Europe	2.81	3.36	19.6%
Japan	3.75	4.22	12.5%
Asia Pacific	11.73	13.93	18.8%
Total	21.96	26.32	19.8%
Three-Month-Moving Average Sales			
Market	May / Jun / Jul	Aug / Sep/ Oct	% Change
Americas	4.75	4.81	1.3%
Europe	3.13	3.36	7.3%
Japan	3.88	4.22	8.6%
Asia Pacific	13.48	13.93	3.3%
Total	25.24	26.32	4.3%

