How Semiconductors are Driving Demand and Creating Innovation in the Automobile End Market

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December 10, 2020
COVID impact yields Automotive roller coaster

Source: IHS, Deutsche Bank estimates
Rising content key driver of Auto Semis growth

Source: Company reports, IHS, Deutsche Bank estimates
Electrification drives doubling of semi content

Semi content per car (in $)

Source: Infineon, Deutsche Bank
ADAS adds several hundreds $ to semi content

Semi content per car (in $)

Source: Infineon, Deutsche Bank
Appendix 1
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Deutsche Bank
Research
December 10, 2020
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